

SMALL BUSINESS PACKAGE AGREEMENT

Project Summary

Website Design & Development

Before we begin your new web design, you will provide us the Contact information and about your company and descriptions about your product/service. We then develop a professional, user-friendly web design front-end, built on a fast, mobile responsive foundation. Includes:

- **Up to 1 web page, with anchor tags for about, product/service & contact page optimized** - Helps your business get found in search results
- **Mobile Responsive Design** - ensures your website always looks, loads & functions perfectly on mobile devices.
- **Google Analytics** - This data helps you make educated changes to your website based on real data, not just hypothesized ideas that are solely based on opinions.
- **Website Hosting & Security Updates** - Ensures your website is properly secure, always updated, and continually optimized for the best search results and online exposure.

*When you purchase your \$99 website, we will have your first look at your new website ready within 72 hours. Once we send you the development site you will have 48 hours to make edits or mark it for approval before it goes live. Please note that even if you do not approve your new website within the 48 hour period, it will go live after that timeframe expires as is and additional edits after this period may be subject to additional charges.

Email Marketing

After the website is live, you will have access to our Full Service Email Marketing. The client will provide an email database and email content/messaging. Digital 55 will add content/messaging to the email design template and send the blast. Reporting and data analytics will be available within our email marketing program through dashboard reporting. Includes:

- **1 Branded Email Design** - Drive traffic and promote your business with every email you send
- **1 OnMarketer Mass Email Marketing Account**
- **1 Full Service Send per Month**
- **Email Campaign Reports** - includes Total Emails Sent, Opens, Clicks, Bounces, Complaints, & Unsubscribes

Simple & Easy CRM

Our cloud-based CRM is simple to setup and easy to use, connecting lead generation, communications and big data analytics into one effective tool. Client will deliver all contacts which will be uploaded in the CRM and Email Marketing platform. Includes:

- **Up to 1 Licenses**
- **Organize Contacts**
- **Track Opportunities**
- **Centralize All Documents**

Project Quote

| SERVICES | FEES |
|---|---|
| <p>Small Business Marketing Package</p> <ul style="list-style-type: none"> ● Website Design & Development ● Email Marketing ● Simple & Easy CRM | <p>\$99/mo (12-month agreement)</p> <p>\$100 (One time setup fee)</p> |

Additional Services

- Logo (+\$250)
- Local SEO (+\$250)
- Ongoing SEO (+\$85.00/ MO)
- Domain Setup (+\$50)

- Email Setup (+\$75 *Email Vendor will have a separate charge)
- Google My Business (+\$50)
- Map (+\$45)
- Live Chat (+\$25.00/ MO)
- 30 second video (+\$600)
- 60 second video (+\$1,000)

PAYMENT TERMS & CONDITIONS:

Details of Digital 55's Terms & Conditions, Privacy Policy & Master Service Agreement are available on Digital 55's website footer.

- All payments are due upon receipt & paid according to payment terms. A charge of 1.5% late fee will be charged on accounts over 30 days unpaid.
- Charges are NON-REFUNDABLE. Video will be billed separate based on shoots and edits.
- Small Business Marketing Package is a 24-month agreement, non-refundable & renewable 12-month terms.
- Agreement can be cancelled with a 30-day written notice with a cancellation fee of \$250 to release website.
- Undersign takes responsibility for downloading product and agrees that non-use is not responsibility of Digital 55.
- Undersigned confirms a Digital 55 representative has demonstrated product/services & confirms they are responsible for use of product purchased.
- Quote becomes your order when acknowledged below. Contact Digital 55 for additional services other than quoted.
- Users agree to email and mobile marketing received from Digital 55.
- **All quotes are valid for 30 days. If quote is not accepted any project will need to be re-quoted.**

AGREED & ACCEPTED:



By checking the box, you agree to and understand the terms and conditions for this agreement and that your contact email and mobile can be used by Digital 55 for marketing purposes.